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Introducing: the Fraser's Top 30 Selling Autographs Index

**Momentum investing or simply the most interesting
people you'd want to own a piece of...**

Dear Reader,

Today I would like to introduce to you the TOP 30 selling autographs over the past year.

These are the autographs that we have sold most of in quantity over a 12-month period.

Every month, from now on, we will update this index to show the trends in the market and changes in demand that we experience.

So, you can keep track of your favourite celebrities and their popularity rating. Find out if your favourite makes it into the top 30.

Some of these items make great investments by virtue of their perpetual popularity and hence demand forcing prices upwards.

This is a bit like momentum investing whereby simply by following the crowd, you can make money. It is an obvious investment. Demand is high, supply is limited, prices rise...

It is as simple as that...

I wouldn't recommend all of the items appearing in the top 30 as an investment but all of them are fascinating individuals in their own right.

So without further ado, please be upstanding for our top 30

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heroes:

Fraser's Top 30 Selling Autographs

No	Personality	Category
1	Madonna	Music
2	Angelina Jolie	Film & TV
3	Heath Ledger	Film & TV
4	Johnny Depp	Film & TV
5	Orlando Bloom	Film & TV
6	George Lazenby	Film & TV
7	Winston Churchill	Politics
8	Al Pacino	Film & TV
9	George Clooney	Film & TV
10	Norman Wisdom	Film & TV
11	The Beatles	Music
12	Tom Hanks	Film & TV
13	David Bowie	Music
14	Lauren Bacall	Film & TV
15	Shirley Eaton	Film & TV
16	George Cohen	Sport
17	Apollo 11	Space & Aviation
18	Napoleon Bonaparte	Military
19	Sean Connery	Film & TV
20	Alexey Leonov	Space & Aviation
21	Lois Maxwell	Film & TV
22	Maureen O'Hara	Film & TV
23	Edmund Hillary	Exploration
24	Keira Knightley	Film & TV
25	Michael Caine	Film & TV
26	John Lennon	Music
27	John F Kennedy	Politics
28	Laurel & Hardy	Film & TV
29	England 1966 World Cup Winners	Sport
30	Muhammad Ali	Sport

If any of our top 30 personalities take your fancy, click on the personality name above to view what we have available in stock right now...

As you would expect, film and TV personalities are the most represented group making up 57% of the index. The world loves fame after all and signatures are a special way of getting closer to the stars you adore. One of our customers summed it up well:

"Just think, Johnny Depp touched this..."

Madonna Tops the Charts Again

Madonna with 13 Number 1 hits in the UK charts, the most of any female performer, is currently the most collected autograph in the world.

Madonna celebrated her 50th birthday on 16th August but defied her age with her "Sticky and Sweet" world tour this year.

According to the January 2006 issue of U.K. magazine Record Collector, she was No. 1 in a list of "100 Most Collectible Divas."

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An investment vehicle has even been set up to capitalise on the investment potential from Madonna memorabilia. Marquee Capital owns over 150 Madonna memorabilia items and states on its website that selected Madonna items have increased in value by up to 733% in the past few years.

Her longevity is the secret to the investment potential. She has successfully continually reinvented herself ensuring she remains on top. No one else can match her dedication and work ethic. Marquee Capital goes on to say:

"Many of the people who admire her now will be reaching the peak of their wealth in the next 10 years".

We agree... this is momentum investing at its finest. The logic for prevailing demand is clear and we know there is a big buyer in the market creating a supply squeeze. To view the autograph and memorabilia items we currently have on offer:

[Click here](#)

Death of a star

A year ago, Heath Ledger would not have even appeared in our top 100 selling autographs...

He is now Number 3 in the chart.

The sudden death of Heath Ledger on 22 January 2008 shocked the world.

Nominated for an Oscar and a BAFTA for his role in the film "Brokeback Mountain"...

A star still in his relative prime, who was only just beginning to gain the recognition he deserved as an actor, gone forever.

Sound familiar?

James Dean is one of the most collected signatures in the World but his signature is hard to come by. A signed photo of the rebel without a cause will set you back over £10,000.

Yet you can still buy a Heath Ledger signed photo for a few hundred pounds...

[Click here to view Heath Ledger signatures available](#)

Heath Ledger fans seek a piece of their departed legend thus reducing availability in the market. Sadly, he won't be signing anymore.

The Most Famous Politician Ever

The highest historical figure in the list is Winston Churchill at No 7. He is a "must have" for every collector and investor in historical signatures.

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Investment Products

We offer a range of investment products. They are carefully tailored to enable collectors and investors to profit from Stanley Gibbons' expertise and participate in the collectibles investment market in the way that most suits them.

Investment Portfolios

Direct investment in stamps and autographs of a chosen area or

Names that are instantly recognisable in history have always appreciated in value the most...

I consider Churchill signatures to be one of the safest investments there are. Attributes which ensure long term price appreciation include:

- Huge long term appeal
- Real historical importance
- Massive charisma
- Long term proven historic returns
- Top selling autograph meaning liquid market to realise best price on exit

[Click here to view Churchill signatures available](#)

Our Missing Heroes

There are some personalities missing from the list that are in higher demand. The fact is they are so rare that we simply don't handle enough of them to sell them in any quantity.

Examples of missing personalities, which would make it in the top 30 if we could source enough of them, would include Henry VIII, Paul McCartney and Marilyn Monroe.

Watch out for future updates on the top 30 signatures to keep track of who is hot and who is not...

If you would like a personal consultation on the best way to get into this exciting market, please contact our Investment Director, Adrian Roose today on:

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TOLL FREE from the USA 1 866 644 6146

Sincerely,

Mike Hall
Chief Executive
The Stanley Gibbons Group

P.S. Why not build a collection of the top 30 selling autographs. It would make a fascinating and appealing collection.



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Opinion

"Thank you for the updated valuation of my portfolio. Very nice gains for an almost no-risk investment! If I also factor in the rise of the GBP vs USD, the total gains are about 48% for a two year holding period... You can be sure that I will share my results and recommendation with friends and family. Thanks for your meticulous attention!"

- S. Vence,
Colorado, USA

"[Stanley Gibbons'